



# Retail:

delivering more choices to North Huntingdon

**60%** of households  
earn **MORE**  
**THAN** the  
national  
average



**TOP 3**   
**SECTORS FOR EMPLOYMENT**

Retail Trade • 21.5%  
Manufacturing • 13.1%  
Health Care • 11.0%



North Huntingdon Township is a successful regional shopping destination that continues to attract various retailers. Advantages such as business incentives, a strong local economy, and its well-connected location in proximity to the region each contribute to its success. Walmart, Target, and Kohl's are a few of the major retailers doing business in North Huntingdon.

### A Diverse & Connected Shopping Destination...

North Huntingdon serves as a shopping destination for local residents as well as adjacent communities. Its diverse mix of retail stores accommodates a multitude of regional needs. It offers plazas and shopping centers, with easily accessible locations from major roadways and transportation corridors, such as US-30. These major roadways and corridors not only connect shoppers to different local destinations, but also connect retailers to their various stores, warehouses, and distribution centers allowing for efficient internal networking and supply chain logistics.

### Purchasing Power...

Retail is the top employing industry sector in North Huntingdon Township constituting nearly 22 percent of the workforce. Recent data for North Huntingdon Township shows its retail sales per capita were almost 20% higher than the national value and the average earnings of Township residents have steadily risen since 2011. With a median family income at almost \$70,000 per year, a steady population, and an affordable cost of living, the community supports the growing local retail sector and strong local economy.

### Regionally Competitive...

The Township is very cost competitive within the region. It offers assistance programs, low taxes, and a number of resources to assist new or expanding businesses. It also works with the local Chambers of Commerce and other development organizations to promote local economic growth. Major retailers and businesses continue to choose North Huntingdon Township as a location for their stores.



**NORTH  
HUNTINGDON**  
CONNECTED

**CONNECTED TO BUSINESS**