

# CONNECTED TO BUSINESS CASE STUDY

## North Huntingdon Township is Healthier with Excela Health

When the Jeannette District Memorial Hospital opened a facility in North Huntingdon in 2001, the hospital was fulfilling a community need for outpatient healthcare services to residents in the area. The hospital later integrated within the Excela Health Network in 2008 and since then, the facility has grown exponentially, expanding year after year to service the growing health care needs of the community.

Excela Square at Norwin is a multi-use facility located in a former strip mall, providing outpatient, laboratory, OB/GYN, rehabilitation, primary care, occupational medicine, and more. This structure provides a full-service venue for its visitors. "North Huntingdon is an excellent location," said Jennifer Miele, Vice President, Marketing and Communications for Excela Health. "It's growing, has excellent schools and community government and it has a wonderful gateway in Route 30 and the PA Turnpike."

While success can be seen in the beautiful redevelopment and design of the Square and in supporting the health of residents, Excela also makes an impact in the health of the community. More than 170 employees of the facility live in North Huntingdon, providing long-term local tax support to the Township. Excela also supports countless civic organizations, community events, chamber activities, and the Norwin School District.

Excela recently added the Arnold Palmer Cancer Pavilion's medical oncology outpatient services and the occupational medicine program to help local businesses address their workers' health needs. Excela Health is also a major employer in the region, employing more than 4,800 doctors, health professionals, and other employees across Westmoreland County.

"Population health management is the future of health care, and having services that are close to where people live will continue to be more important so our community residents are able to be proactive about their own health," said Miele. As Excela continues to adapt and make contributions throughout North Huntingdon, their focus on "community health" remains a mutual focus.



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**Jennifer Miele**

Vice President,  
Marketing and Communications  
Excela Health

